Permit #S00061360

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00061360 **Type of Permit:** STILL **Release Date:** 02/13/2013

Production Company RODALE

Insured Company Name RODALE

Contact Phone No. 1 610-967-8744
Contact Phone No. 2
Fax 610-967-8960
Address 135 N 6TH ST
EMMAUS, Pennsylvania 18098

Production Title M.H.

Type of Production Still Photo

Producer Mark Haddad

Director n/a n/a

1st AD n/a n/a

Production Manager n/a n/a

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Alice Kim
Primary Phone Mobile - 212-573-0355
Secondary Phone Office - 610-967-8744

Location Assistant n/a n/a
Primary Phone Mobile - (212) 573-0355
Secondary Phone

Fees

Notification Charge	$105.00
FILMLA STILL APPLICATION FEE	$60.00

Total Permit Fee $165.00

Number of Locations 1

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Location 1 of 1

Permit Number	S00061360	**Location Manager**	Alice Kim
Production Company	RODALE	Primary Phone	Mobile - 212-573-0355
Insured Company	RODALE	Secondary Phone	Office - 610-967-8744
Production Title	M.H.		

Location Address 2651 Ivanhoe Dr, Los Angeles, CA, 90039

Location Type Private Residence

Film Dates 2/14/2013 - 2/14/2013 08:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions *PERMITEE IS RESPONSIBLE FOR FILLING OUT ATTACHED L.A. CITY AND/OR L.A. COUNTY FIRE INSPECTION CHECKLIST PRIOR TO FILMING ACTIVITIES AT THIS LOCATION. IF FORM NOT FILLED OUT, A FIRE OFFICER MAY BE ASSIGNED.*
All vehicles must be parked on private property
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached document Rodale.MH.61360.AL.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	6
Cube Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	13

Filming Activities Exterior establishing shots; Exterior models against scenery; Interior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 594 **Grid:** D3

Approvals LOS ANGELES POLICE DEPARTMENT Mark Preciado

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

APPOINTMENT OF IMAGE LOCATIONS INC
AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Men's Health Magazine ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g., theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I hereby appoint IMAGE LOCATIONS INC and its employees and agents as Principal's authorized representatives and agents to apply for location film (e.g., theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through the FilmL.A., Inc. for any city, county or other jurisdiction where FilmL.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) IMAGE LOCATIONS INC. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints IMAGE LOCATIONS INC as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency entity or organization (including FilmL.A., Inc. and any city, county of other jurisdiction where FilmL.A., Inc. operates) may rely upon this appointment and need not obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmL.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint IMAGE LOCATIONS INC as agent for Principal, and based upon that authority I hereby appoint IMAGE LOCATIONS INC as Principal's agent as set forth herein.

Dated: 2/11/13

Men's Health Magazine
Name of Principal

By: Mara A. Haddad
Representative's Signature

Photo Editor
Representative's Title

733 Third Avenue, #3A
Principal's Address

New York, NY 10017
City, State, Zip Code

Principal's Telephone 212-573-0300

NOT A PERMIT